



FIMM GA Meeting October 2025





Communication Working Plan 2025-2027





Negev Bar MD

FIMM - Communication officer

ISMM - treasurer and a Board member (Israel)

Communication Working Plan 2025-2027

- 1) GMMS - The Global MM Survey
- 2) FIMM should enter the a.i era
- 3) (Re)branding FIMM etc.





GMMS - 2025 Update



FIMM - GMMS (The FIMM Global MM Survey)



לגעת בכאב **Touching the pain**

החברה הישראלית לרפואת שריר שלד
The Israeli Society of Musculoskeletal Medicine





FIMM VISION



“FIMM is a non-profit organization. Through scientific and educational channels, together with evidence-based research, **FIMM aims to create consistently high standards in the practice of Manual/Musculoskeletal Medicine world-wide”.**

Currently, FIMM is a medical federation consisting of **24** national societies that share common philosophical principles and clinical practices.

24/193 countries world wide

<https://www.fimm-online.com/home/>

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OCEANIA	AFRICA			ASIA		South + Central AMERICA		EUROPE		
Australia	Rwanda	Guinea-Bissau	Burkina Faso	Nepal	Afghanistan	S.Vin & Grenadin.	Panama	Andorra	Portugal	Austria
Fiji	Sao Tomé & Prin.	Equat. Guinea	Angola	Oman	Saudi Arabia	Dominican Rep.	Mexico	United Kingdom	Germany	Belgium
New Zeland	Senegal	Kenya	Algeria	Pakistan	Bahrain	Trinidad& Tobago	Anti. y Barbuda	San Marino	Rumanía	Bulgaria
Papua New Guinea	Seychelles	Lesotho	Benin	Qatar	Bangladesh	Saint Lucia	Bahamas	Holy See	Sweden	Cyprus
Solomon Islands	Sierra Leone	Liberia	Botswana	Korea	Myanmar	Saint Kitts Neviss	Barbados	Switzerland	Latvia	Denmark
Samoa	Somalia	Libya	Burundi	North Korea	China	Argentina	Belize	Ukraine	Estonia	Spain
Tonga	Sudan	Madagascar	Cape Verde	Singapore	Un Ar Emirates	Bolivia	Costa Rica	Moldova	Lithuania	Finland
Vanuatu	Swaziland	Malawi	Cameroon	Syria	Philippines	Brazil	Cuba	Belarus	Czech Republic	France
Micronesia	Tanzania	Mali	Union of Comoros	Sri Lanka	India	Colombia	Dominique	Georgia	Slovak Republic	Greece
Tuvalu	Chad	Morocco	Congo	Thailand	Indonesia	Chile	El Salvador	Bosnia & Herz.	Croatia	Hungary
Cook Islands	Togo	Mauritius	Ivory Coast	Vietnam	Iraq	Ecuador	Grenada	Armenia	Slovenia	Ireland
Kiribati	Tunisia	Mauritania	Djibouti	Brunei	Iran	Guyana	Guatemala	Russia	Albania	Italy
Nauru	Uganda	Mozambique	Egypt	Honf Kong	Israel	Paraguay	Haiti	N. Macedonia	Iceland	Luxembourg
Palau	DRC Congo	Namibia	Ethiopia	Yemen	Japan	Peru	Honduras	Serbia	Liechtenstein	Malta
East Timor	Zambia	Níger	Gabon	Azerbaijan	Jordan	Surinam	Jamaica	Montenegro	Monaco	Netherlands
	Zimbabwe	Nigeria	Gambia	Kazakhstan	Cambodia	Uruguay	Nicaragua	Turkey	Norway	Poland
	Eritrea	Central African Rep.	Ghana	Kirgyzstan	Kuwait	Venezuela				
	South Sudan	South Africa	Guinea	Tajikistan	Laos					
				Turkmeinetan	Lebanon					
				Uzbekistan	Malaysia					
				Bhutan	Maldives					
				Palestine	Mongolia					
						N. AMERICA		Total 193 countries		
						Canada				
						USA				
1 MM Societies in FIMM 24 = 12.4%										



GMMS - The Global MM survey



Objective:

Mapping the current MM status worldwide according to 4 statuses:

1) MM Society in FIMM

2) MM Society but NOT in FIMM

3) No MM Society

4) No available Data

- 1 The country has a MM society and it is a member of FIMM
- 2 The country has a MM society and but it is not a member of FIMM
- 3 The country doesn't have a MM society
- 4 There is no available data on the country MM status.





GMMS - The Global MM survey



GMMS five major steps:

1. Initiating the survey (Google form based)
2. Creating a worldwide data resource (Excel file based)
3. Appointing continental and regional coordinators
4. Locating or appointing local contact person/s
5. Main goal of GMMS - to minimize number of countries in status **4**

MM Society in FIMM	
MM Society but NOT in FIMM	
No MM Society	
No available Data	



GMMS – 1. Survey (Google form based)



FIMM - GMMS

The

**International Federation
for Manual/Musculoskeletal
Medicine (FIMM) Global Manual
Medicine Survey (GMMS)**

החלפת חשבון negevbar@gmail.com

לא בשיתוף



כוכבית (*) מציינת שאלה שאי אפשר
לדלג עליה

* Name of Country

התשובה שלך

*

Does the country have a
Manual/Musculoskeletal Medicine
society (a Medical doctor (MD) or
? Osteopathic doctors (OD) society)

Yes, the country has an MD / OD
society for Manual/Musculoskeletal
Medicine society ☐

No, the country does not have an MD /
OD society for
Manual/Musculoskeletal Medicine
society and the country never has such
a society ☐

No, the country does not have an MD
/ OD society for
Manual/Musculoskeletal Medicine
society but the country had such a
society in the past ☐

I Don't know if the country has an MD /
OD society for
Manual/Musculoskeletal Medicine
society ☐

Google Form

* Is the MM society for physicians , in the
country **currently a member of FIMM** -
(International Federation
for Manual/Musculoskeletal Medicine)

The country does not have currently a
MM society for physicians ☐

The country has a MM society , but
currently we are not members of FIMM
(although the country was a member
of FIMM in the past) ☐

The country has a MM society , but
currently we are not members of FIMM
and we were never members in FIMM ☐

The country has a MM society , and
we are currently members of FIMM ☐

* Name of representative of the country
(if the country has an MD / OD society'
Idly , he should be a board member of
the society)

התשובה שלך



GMMS – 2. Data resource (Excel based)



country Name	MM society - C / P / N	FIMM members- C / P / N	Name -Country representative	E-mail	phone #	Other leading contacts in MM in the country
Austria	C2	P1 N1				
Belgium	c	P				
Bulgaria	c	c				
Cyprus	N	N				
Denmark	c	c				
Spain	c	c				
Finland	c	c				
France	c	c				
Greece						
Hungary	c	c				
Ireland						
Italy	c	c				
Luxembourg						

Excel file

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GMMS- 3. Appointing coordinators



Continent	Co-ordinator	Staff
West Europe	Bernard	Stephan
East Europe	Ilia	Victoria
North. + Central America	Mike	Hav
South America	Havier	Mike
Asia	Roni	Negev
Africa	Keren G	Negev
Oceania	Hank	Negev

We will be happy for more coordinators

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GMMS - 2024 MM status



OCEANIA	AFRICA			ASIA		South + Central AMERICA		EUROPE		
Australia	Rwanda	Guinea-Bissau	Burkina Faso	Nepal	Afghanistan	S.Vin & Grenadin.	Panama	Andorra	Portugal	Austria
Fiji	Sao Tomé & Prin.	Equat. Guinea	Angola	Oman	Saudi Arabia	Dominican Rep.	Mexico	United Kingdom	Germany	Belgium
New Zeland	Senegal	Kenya	Algeria	Pakistan	Bahrain	Trinidad& Tobago	Anti. y Barbuda	San Marino	Rumania	Bulgaria
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Solomon Islands	Sierra Leone	Liberia	Botswana	Korea	Myanmar	Saint Kitts Neviss	Barbados	Switzerland	Latvia	Denmark
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Tonga	Sudan	Madagascar	Cape Verde	Singapore	Un Ar Emirates	Bolivia	Costa Rica	Moldova	Lithuania	Finland
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Micronesia	Tanzania	Mali	Union of Comoros	Sri Lanka	India	Colombia	Dominique	Georgia	Slovak Republic	Greece
Tuvalu	Chad	Morocco	Congo	Thailand	Indonesia	Chile	El Salvador	Bosnia & Herz.	Croatia	Hungary
Cook Islands	Togo	Mauritius	Ivory Coast	Vietnam	Iraq	Ecuador	Grenada	Armenia	Slovenia	Ireland
Kiribati	Tunisia	Mauritania	Djibouti	Brunei	Iran	Guyana	Guatemala	Russia	Albania	Italy
Nauru	Uganda	Mozambique	Egypt	Honf Kong	Israel	Paraguay	Haiti	North Macedonia	Iceland	Luxembourg
Palau	DRC Congo	Namibia	Ethiopia	Yemen	Japan	Peru	Honduras	Serbia	Liechtenstein	Malta
East Timor	Zambia	Niger	Gabon	Azerbaijan	Jordan	Surinam	Jamaica	Montenegro	Monaco	Netherlands
	Zimbabwe	Nigeria	Gambia	Kazakhstán	Cambodia	Uruguay	Nicaragua	Turkey	Norway	Poland
	Eritrea	Central African Rep.	Ghana	Kirgyzstan	Kuwait	Venezuela				
	South Sudan	South Africa	Guinea	Tajikistan	Laos					
				Turkmeinetan	Lebanon					
				Uzbekistan	Malaysia					
				Bhutan	Maldives					
				Palestine	Mongolia					
						N. AMERICA				
						Canada				
						USA				

Total
193 countries

1	MM Society in FIMM	24 = 12.4%
2	MM Society NOT in FIMM	12 = 6.2%
3	No MM Society	1 = 0.51%
4	No available Data	156=80.8%

לגעת בכ
החברה ה
etal Medicine



[illegible]

1	MM Society in FIMM	24 = 12.4%
2	MM Society NOT in FIMM	18 = 9.3%
3	No MM Society	1 = 0.51%
4	No available Data	150=77.7%

לגעת בכ
החברה הי
etal Medicine





GMMS Goal



 FIMM Ideal Goal = 100% Status **1**

Priorities:

1. Minimize status **4**  
2. Minimize status **2**  
3. Minimize status **3** 



MM Society in FIMM
MM Society NOT in FIMM
No MM Society
No available Data





GMMS Goal



Timetable

Yearly Updates	GA 2024	GA 2025	GA 2026	GA 2027
1 MM Society in FIMM	24 = 12.4%	24 = 12.4%		
2 MM Society NOT in FIMM	12 = 6.2%	18 = 9.3%		
3 No MM Society	1 = 0.51%	1 = 0.51%		
4 No available Data	156 = 80.8%	150 = 77.7%		

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GMMS Goal



Timetable

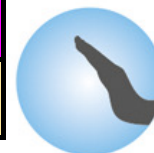
Priorites:	GA 2024	GA 2025	GA 2026	GA 2027
1. Minimize Status 4	156	150	100	
2. Minimize Status 2	12	18		
3. Minimize Status 3	?	?		

MM Society in FIMM

MM Society NOT in FIMM

No MM Society

No available Data





GMMS Goal



Timetable



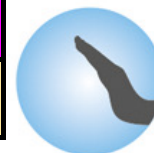
Priorites:	GA 2024	GA 2025	GA 2026	GA 2027
1. Minimize Status 4	156	150	100	
2. Minimize Status 2	12	18	17	
3. Minimize Status 3	?	?		

MM Society in FIMM

MM Society NOT in FIMM

No MM Society

No available Data





GMMS – 1. Survey (Google form based)

- ✓ English
- ✓ Deutsch
- ✓ French
- ✓ Spanish
- ✓ Português
- ✓ Russian
- ✓ Arabic

FIMM - GMMS

FIMM - GMMS

The

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GMMS - The Global MM survey



GMMS Financial implication:

- ✓ The GMMS - has no cost
- ✓ In Phase 2 - adding more societies to FIMM - it might be financially beneficial to FIMM....



2. FIMM should enter the a.i era



A.i is here ! - FIMM must be there as well !!

✓ FIMM guideline glossary
revised by



✓ FIMM guidelines as an audio
overview file by



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3. (Re)branding FIMM



20th Century

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3. (Re)branding – Action plan



1. What should be the main motives of our new logo ?
2. Preparing few options (free of copyright)
3. Bringing the best 3-4 option to the GA to decide
4. After choosing the logo – implementing it in FIMM :
 1. Website
 2. E-mail
 3. Newsletter
 4. Official publications
 5. Presentations etc.



3. (Re)branding – Action plan

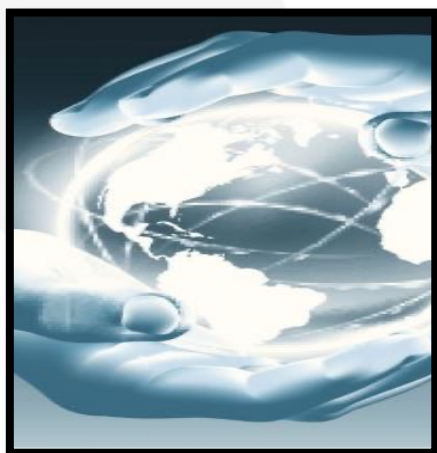


1. Deciding what should be the main motives of our new logo ?

1. World Organisation

2. Manual medicine

3. ??



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3. (Re)branding – Action plan



Financial implication:

Estimated cost of preparing a new logo - 0 \$

Estimated cost of rebranding FIMM with the new logo – 0 \$



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We all pray and hope that the war has truly come to an end; that the returning hostages and all the injured will fully recover; that those who perished will be laid to rest in their homeland; that the suffering of innocent civilians on all sides will cease; and that peace will once again prevail in the Middle East ! 🙏



GMMS 2025 Update



THANK YOU!

